

7 Ways to Help Distributors Rally End-Buyers

If you sell these products, get them in front of 300,000 end-buyers in *Idea Showcase® Schools*.

Discover how distributors sell your products to end-buyers to the top-selling education market.



T-Shirts and Sweatshirts

are some of the top promo products in the industry – especially for schools. Students love to don apparel showing support for their school teams and special events.



Spectator Accessories

are the champions when it comes to game day. Pompoms, confetti and noisemakers blast student support across the stadium.



Gym and Tote Bags

are not just for gym class – they're also great for sleepovers, school trips and family vacations.



Banners and Flags

are quintessential icons of school pride. From big games to dances and fundraisers, these products are always in demand.



Locker Accessories

are almost as important as the books stowed there. Calendars, locker mirrors, magnets and stickers are just the tip of the iceberg when teens look to express themselves in these personal spaces.



Plaques and Trophies

are highly sought-after products for graduations, proms or formal dances. Students (and their parents) hold onto this memorabilia for years after the caps are tossed.



Bumper Stickers

are great for new drivers or any proud parent. These are also big sellers among high school and college alumni.

If your products inspire school spirit, make sure they're in Idea Showcase Schools. To find out more about Idea Showcase Schools, consult with your Supplier Sales & Marketing Advisor or [click here](#).