

# MECHANICAL SPECS | CATALOGS

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ASI® designs and produces custom end-buyer catalogs using your product samples or images. Simply send us your product samples/images and copy. We will photograph the sample products in our state-of-the-art studio. Then, our professional design team will assemble pages into a common format for a consistent, professional and unique look for each catalog.

## Catalog Dimensions

<b><i>Idea Showcase® Schools</i></b>	8-3/8" x 3-7/8"
<b><i>Spectrum Celebration™</i></b>	8-3/8" x 10-7/8"
<b><i>The Gift Book®</i></b>	10" x 10"
<b><i>The Apparel Catalog™</i></b>	8-3/8" x 5-3/16"
<b><i>Idea Showcase®</i></b>	8-3/8" x 3-7/8"
<b><i>Spectrum®</i></b>	5-5/16" x 8-3/8"