

ASI[®] Magazines

DIGITAL MAGAZINE AD SPECS

Banner for Email:

Horizontal: 728 x 90 pixels
72 DPI

Two Skyscrapers (left & right):

120 x 600 pixels
72 DPI

Digital Bellyband:

422 x 314 pixels
72 DPI

Video:

640 x 480 pixels
Format: Flash .FLV
Maximum File Size of 100 MB

Supply your Ad Coordinator
with a link for each ad.

Banner, Skyscraper & Belly Band
ads need to be a JPG.

COUNSELOR[®]

ADVANTAGES[®]

S·T·I·T·C·H·E·S[®]

WEARABLES[™]

SGR
SUPPLIER GLOBAL RESOURCE

FTP Upload Instructions

Type: [FTP://art.asicentral.com](ftp://art.asicentral.com)

Internet Explorer Version 7 & 8

- Log-on window appears;
 - Client must enter:
Username: artwork
Password: images
 - Window containing type will appear;
 - Click **Page - Menu** at top right of window (*next to Tools Menu*)
 - Choose **Open FTP Site in Windows Explorer;**
- Log-on window appears;
 - Client must enter:
Username: artwork
Password: images
 - Blank window will appear;
 - Click-and-drag or copy your compressed file onto the blank window.



Advertising
Specialty
Institute[®]