

Supplying Materials for Promotion Express Ads created by ASI

- Copy to use in the ad
- Images (TIFF, gif or Jpeg, compatible with Adobe Photoshop CS5).
- Images and copy are due 10 working days before your scheduled send date in order to allow time for design and approvals.

Please check the logos on your ad and make sure you have approval for any logos found on the list. The list of restricted logos can be found at <http://asicentral.com/unauthorizedlogos>

Sending files:

Please zip your ad and link and upload to www.asicentral.com/imageupload. All components MUST be zipped together into one file.

If you have any questions, please contact your ad coordinator.

The image shows two examples of Promotion Express advertisements. The top advertisement is for Brandz Agency, titled "IMAGE IS EVERYTHING". It features sections for "PROMOTE YOUR BUSINESS" (Email Blast Campaigns, Direct Mail) and "BRANDED APPAREL" (Sublimation or Embroidery). The bottom advertisement is for NameBadges International, titled "Personalized Name Tags". It lists benefits: "No Minimums", "No Set-Up Fees", "Free Printable Proof", and "Design On-Line for Free". It shows various name tags for Paul Wilkins, Shaun, and Paul Edwards. A coupon for 10% off is provided with code TAGS112. Contact information for NameBadges International is also included.